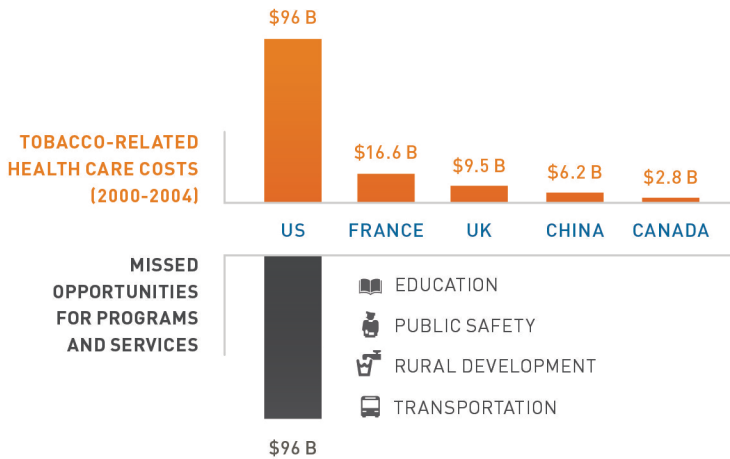


Tobacco use remains the single largest preventable cause of disease and premature death in the US, yet more than 45 million Americans still smoke cigarettes. As of 2010, there were also 13.2 million cigar smokers in the US, and 2.2 million who smoke tobacco in pipes.

DOLLARS ARE WASTED

VALUABLE RESOURCES ARE SPENT TREATING TOBACCO-RELATED ILLNESSES



SOCIETY PAYS AND SO DO YOU

THE BURDEN OF DEATH, DISEASE, AND DISABILITY LIES BEYOND THE SMOKER

SOCIETY

Tobacco-related health care costs and productivity loss in the US

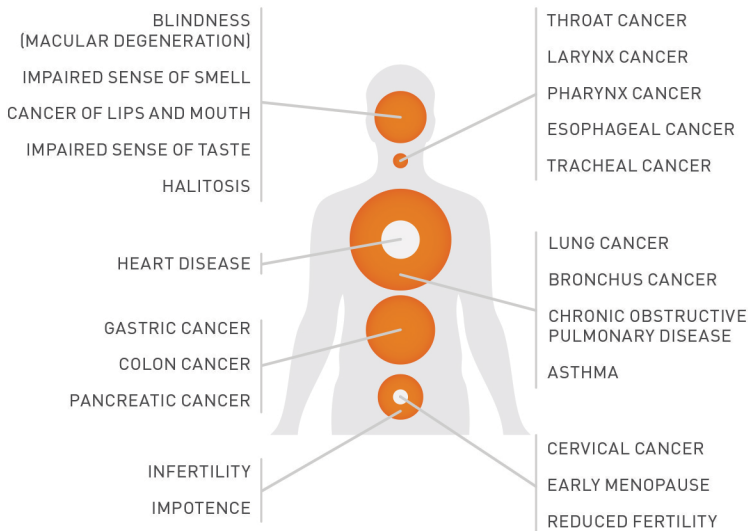


YOU



SMOKING CAUSES DAMAGE THROUGHOUT THE BODY

Tobacco smoke contains more than 7,000 chemicals and compounds. Hundreds of these are toxic, and at least 69 are cancer causing. When you use tobacco, you risk developing:



DON'T SMOKE AND ENCOURAGE OTHERS NOT TO SMOKE

Cigarette smoking is the #1 preventable cause of death in the US.



1/2 of all those who continue to smoke will die from a smoking-related illness.

Quitting tobacco is not easy, but it can be done.

Call us at 1-800-227-2345 or visit cancer.org/smokeout to find tips, tools, and resources to help you or someone you love quit for good.

SUPPORT THE AMERICAN CANCER SOCIETY

When you support the American Cancer Society, you join millions of others who are committed to the fight to end cancer. You help save lives in your community and around the world. Thank you for supporting these lifesaving efforts that get us closer to a world with less cancer and more birthdays.

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