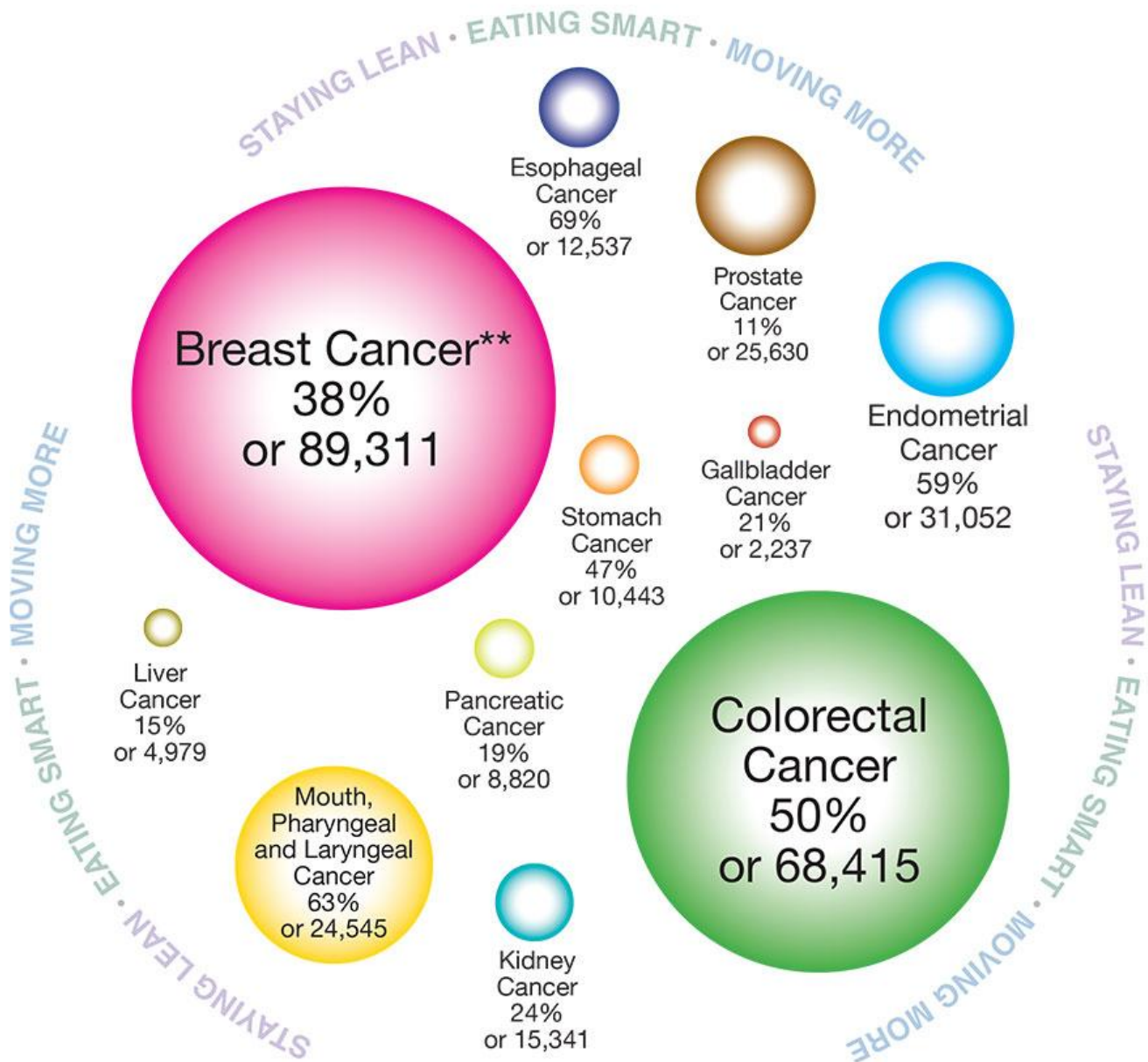


# Americans can prevent $\frac{1}{3}$ of the most common cancers\*



There is strong evidence that diets can reduce the risk of lung cancer. But not smoking is by far the most important thing you can do to reduce your risk of this cancer.



\* Estimated cases that could be prevented annually through a healthy diet, regular physical activity and being lean. Tobacco use is a convincing cause of many cancers.

\*\* Female only

Source: Estimated, based on: AICR/WRCF, *Policy and Action for Cancer Prevention 2009*; Continuous Update Project reports; Rebecca Siegel et al. "Cancer statistics, 2014." *CA: A Cancer Journal for Clinicians* Volume 64, January/February 2014.